If you go out into the hills at the weekend in many parts of the world you will see a new segment of footwear development at work. For rock climbing is a very complex sport and, to the outsider, rock climbers having a beer fit into a strange category, noisily talking of different holds on different routes and waving their hands about to demonstrate how they overcame the problems.

Climbing routes come in many different scales each requiring a specific level of equipment. They stretch from the big Himalayan routes, which can take months to achieve, through Alpine routes that take days, Scottish summer routes that are day outings but a different story in winter, and crag climbing where many routes can be done in a day.

**Bouldering low**

But now there is a new spectacle in the hills. A climber wearing a quilted jacket and a tight fitting woollen hat, with a pair of slipper-type shoes in his left hand and his right holding what looks like a folded lightweight mattress over one shoulder. This is the kit for bouldering – a junior version of free climbing that began in the 80s.

Bouldering is where a low level, high-skill problem has to be overcome and a day is spent working out how to do it. It used to be regarded as a training ground for roped routes, but became popular in its own right in the early

*Scarpa* Vision, a highly technical shoe equipped with Vibram Grip rubber soles. The toe box is designed to avoid compression of the toes, thus significantly increasing sensitivity for very small holds and contributing to the success of the most difficult movements. A new tongue ensures optimum positioning of the foot in the shoe for maximum comfort. The heel design facilitates the most extreme techniques on both rock and artificial holds.
nineties, largely created by the activities of a small group from Sheffield in Northern England. Led by Ben Moon they climbed the fine boulders found in the nearby Peak District, and formed a club named after their zip code, S7. They worked on incredibly hard problems (moves) on the boulders and turned bouldering from an unglamorous training exercise into one of the biggest growth areas in the sport.

The folded mattress they carry is actually a $150 bouldering mat, which allows radical moves close to the ground with little danger if you fall off. It is easy to see why it is climbing’s growth area. There is minimal risk, it is easy to get started, and keeps you fit while you exercise in wonderful locations. Harness and helmet are not needed. Apart from your mattress - or ‘drop zone crash pad’ if you want to get technical - the only equipment the boulderer needs is a really good pair of climbing shoes.

The climber involved in such technical climbing as free climbing or bouldering has only four points of contact with the rock: his hands and feet. No ropes. With legs being stronger and more durable than hands, footwork plays a vital role.

The positioning of the feet and how they are placed on the footholds can take a considerable amount of strain off the arms (and fingers, which are very weak). If you watch good climbers you will see them spending time making sure they use every foothold efficiently. They need maximum friction against the rock and every square millimetre is important, especially at the top of the sport. It is here that the shoemakers and their collaborators come in to the equation.

Activity-driven technology

With more people doing hard moves, demand continues to grow for ever better equipment. In the early-to mid-nineties Boreal seemed to have the market. Its Ace rock shoe was described in Europe as the “bee’s knees”. They were comfortable yet had the edges for technical moves. Its Vector was made from very stiff rubber which had edges that helped on very small footholds. The most technical was the Laser, made from thin rubber but moulded to your feet, although they were never very durable.

After the surge in bouldering many boots came on the market from a variety of companies. These included Five Ten, Anasazis, Boreal Stingers and Red Chilli.

There was an influx of technical climbing footwear, but what makes a technical climbing shoe successful can also make it very uncomfortable. Essentially built almost entirely of rubber it can be hot, sweaty, a home for fungus and other nasties, and most of all – inclined to smell. Nevertheless the first priority for the climber is to find the best technology for climbing. A 60-70° blank slab with no holds requires maximum friction, with as much rubber on the rock as possible. A vertical climb needs a shoe with rigid edges to prevent the foot from slipping and to extend the foothold. The shape is also important. The climber uses the inside edge, the outside edge, the toe and the heel, so these all need to be both rigid and carefully shaped.

The technology then naturally turns to the story of rubber. Here we are dealing with a world not unlike Formula One motor racing, where every type of road surface and weather condition requires a differently constituted product.

Birth from disaster

Modern climbers sometimes struggle on routes that were pioneered early in the last century and wonder how the climbers in those days scaled them with the equipment they had. The answer is that they did not always succeed, and it was out of a failure of equipment in 1935 that the Italian technology company Vibram was born. Vitale Bramani lost six friends on the heights of Mt. Rasica, and inadequate footwear for the mixed terrain, extreme cold, ice and snow was largely blamed. He was friendly with Pirelli and found he was able to use vulcanisation technology. So in 1936 he developed a new sole capable of gripping on the widest range of surfaces. Known as the “Carrarmato”, it was to be the start of the legend that has become Vibram, one of the world’s best-known component brands.
In a rapidly growing sport "climbers are always inventing new moves that require shoes offering larger grip areas," says Jerome Bernard of Vibram, which is now the lead player in the area of technical soling. "With the constant evolution of free climbing, people are making very strange movements. It is becoming very important to have grip on all parts of the shoe, but in doing so to avoid overheating."

Vibram’s solutions for free climbing and bouldering have been based on its gripping climbing rubber, Vibram Grip, and for 2004 this has been augmented with two new materials both of which recognise that the top of the shoe, indeed increasingly the whole shoe, has become part of the climbing ‘armoury’. With clever footwear construction and these new materials the climbers can make spectacular moves in their progress up impossible ascents.

The new materials have been developed in close collaboration with the company’s customers. Vibram GritionTex combines rubber and textile. In an exclusive process Vibram studs heavy-duty polyester with rubber inserts. The rubber offers grip and abrasion resistance, while the textile is both lightweight and flexible. The idea is to apply this to the upper, effectively creating an extension of the sole. The first shoe to use this system is the Okto model offered by Millet. The sole rubber and Vibram GritionTex virtually cover the whole shoe.

**The whole foot and nothing but...**

Vibram’s other solution for 2004 has been brought to market by another leading Italian company, La Sportiva, whose dynamic leader, Francesco Delladio was recently featured, in ‘Business Week’, as CEO of one of Europe’s smaller companies with world beating products and a strong market share. Now freed from a brief, and unsuccessful, involvement with The North Face, La Sportiva has recaptured its spirit of adventure, and this is nowhere better shown than in the Venom rock shoe.

Innovative and technically creative products are a major part of the history of La Sportiva, and its senior position in the free climbing and bouldering market has grown out of the success of the Mariacher model it produced when free-climbing started to become popular in Italy.

The new Venom predictably has Vibram Grip soles, but is characterised by the entire vamp area being covered with a web of Vibram SpiderWeb. This is a full rubber mesh made up of a multitude of interlaced filaments. The web is elastic, light and flexible - so can be adapted to the shoe design and will adhere to the foot shape to minimise bulk and looseness. As an open mesh more than 30% of the surface is vented, allowing the foot to continue to breathe. Applied to the upper, as in the La Sportiva Venom, radical movements such as ‘hooking’ become possible with the front of the foot.

Jerome Bernard sees many opportunities for Vibram’s developing technologies. "The children’s sector has grown fast, particularly trekking where it is realised that they need safer gear." Both Raichle and Merrell produce children’s footwear with Vibram soling. Just as each sport needs a specific Vibram compound, so do climbers come in classes. You could spot the old-style traditional climber who more often than not was the bearded, holey-jumper type. Now the hip boulderer. They wear surly, snowboard type attire. Baggy trousers with rolled up legs - so you can extend the feet to their fullest extent, down jackets - comfort for those cold days, beanies to keep the brain warm, cross shoes (Merrell type) but have the Vans coolness. Designer stubble - to give them that salt-of-the-Earth look. ☮